

FROM BRAGA
TO THE WORLD

INVEST
Braga



INVEST
Braga



Invest in Braga

InvestBraga, the Agency for the Economic Dynamization of Braga, acts as the **economic wing** of the municipality and its mission is to promote the economic, business and cultural development of Braga.



Development of the local economy and promotion of national and international investment.

DEAI



Promotion of entrepreneurship, in partnership with Microsoft Ventures, an innovation hub designed to support the research community of innovation researchers and technological entrepreneurs.

STARTUP BRAGA



Promotion of events, seminars, fairs and exhibitions.

ALTICE FORUM



STRATEGIC GOALS



1. Attract investment to Braga so as to maintain and create **employment**.
2. Placing Braga on the national and international radar of **investment** and **entrepreneurship**, by developing and promoting the competitive advantages and resources of the municipality.
3. To promote **the development** and management of a local network that integrates all actors responsible for economic growth.
4. To attract **investors** and **entrepreneurs** at national and international level.
5. To make **Braga** an attractive pole with an environment conducive to the establishment of investors, entrepreneurs and Startups.
6. Encourage the creation of science and technology-based **Startups** with high potential for internationalization.

•
•
•
•

A city to invest, visit, live and work in!



•
•
•
•
•
•
•
•
•
•
•
•
•
•
•
•

THIRD BEST CITY TO **DO BUSINESS IN**

FOURTH BEST CITY TO **LIVE IN**

Bloom Consulting

Portugal City Brand Ranking 2018

BRAGA IS RECOGNISED AS



**BRAGA IS A
BIMILLENARIAN
AND YOUNG CITY**

**A POLITICAL AND
ADMINISTRATIVE
CENTRE**

**A SPACE FOR
THE ECONOMY OF
THE FUTURE AND
KNOWLEDGE
ECONOMY**



PEOPLE AND QUALITY OF LIFE

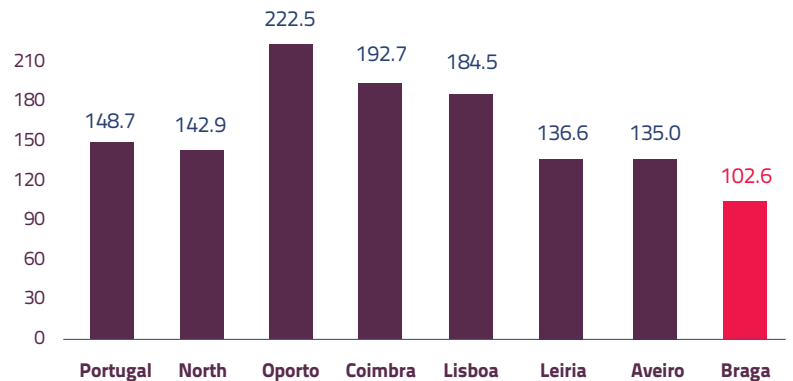
The strong demographic growth verified in Braga, as evidence of the growth of the work offer and of the continuing attractiveness, is a guarantee for investors.

The demographic attractiveness of Braga is an obvious consequence of the high standards of quality of life provided by the city.

Braga was the Portuguese city that grew the most in demographic terms between 2001 and 2016.

One of the youngest cities in the country (2016)

Number of elderlies per 100 young



Source: INE



BRAGA IN NUMBERS



AREA OF BRAGA
183 km²



INHABITANTS
181.494

NUMBER OF COMPANIES
17.300



VISITORS IN 2017
325.108
Growth of 88% compared to 2014



SHARE OF EXPORTS
2.7%
1.6% in 2013

ACCUMULATED EXPORT GROWTH
93%
between 2013 and 2017



GDP GROWTH
1% above average
for the Iberian Peninsula

TOTAL GDP
2,8 MM



UNEMPLOYMENT
Reduction of 49%
between 2014 and 2017



NUMBER OF JOBS
88.000



JOB GROWTH
2.000 Per year between 2014 and 2017
8.000 in total



NUMBER OF STUDENTS
20.000
higher education



NUMBER OF RESEARCHERS
930

TALENT, EDUCATION AND INNOVATION



**From *made in Braga*
to *invented/designed*
*in Braga***



ECOSYSTEM



Business Ambassadors

• APTIV •





Multinationals



Education and Research

UNIVERSITY OF MINHO

It accounts for approximately 10% of the Portuguese scientific system. It is a research university, a national and international reference hallmark for high quality teaching and learning.

CATHOLIC UNIVERSITY

IPCA POLYTECHNIC INSTITUTE DO CÁVADO E DO AVE

INL

The International Iberian Nanotechnology Laboratory (INL) is dedicated to various applications within the scope of nanotechnology. It seeks collaborations with industrial partners and academic research institutions, and promotes the creation of spin-off companies.

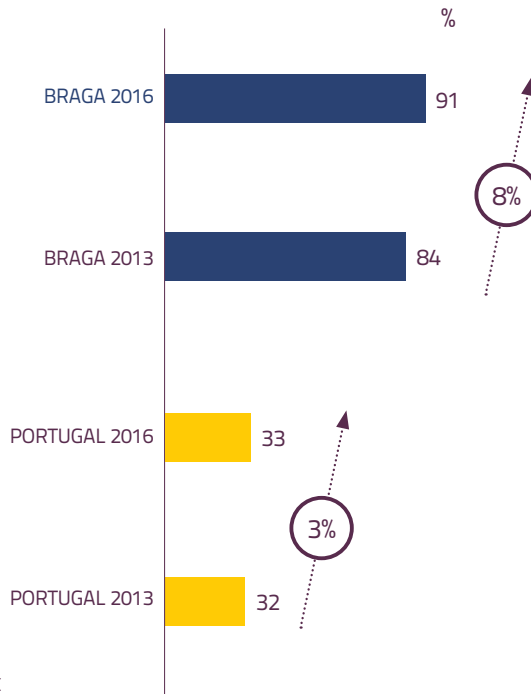
RESEARCH CENTRES AND BUSINESSES

Braga has a set of research and business infrastructures that ensure an environment conducive to research, innovation and business, which is a strong support for boosting economic activities. We should like to highlight the **2CA - Academic Clinical Centre**, the **UMinho Research Centres**, the **Institute for Bio-Sustainability** and **Startup Braga**.

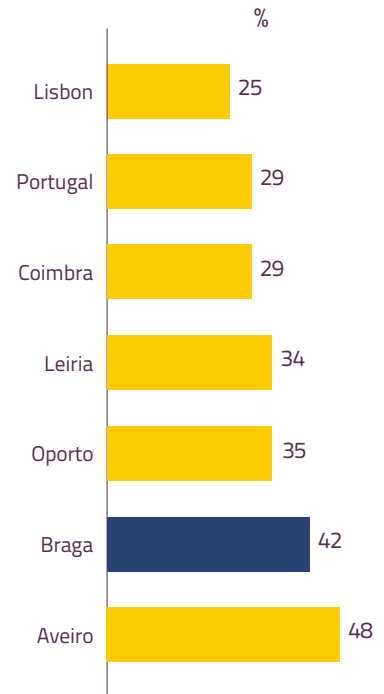
Higher education enrolment rate above the national average (2013-2017)

Second highest rate in the country in higher education, on the proportion of enrolments in the 2016/17 school year, in the areas of science and technology.

Evolution of enrolment rates in higher education 2013-2017



Proportion of enrolments in areas of science and technology in higher education



LOCATION AND INFRASTRUCTURES



Braga is a privileged place in the Iberian Peninsula: close to Galicia and Oporto, it is accessible to Portuguese and Spanish publics.



Braga is served by 5 motorways:

North (A3), South (A3 and A1 from Lisbon), East (A11 and A7) and West (A28). Well-defined city links. No traffic problems.



The Francisco Sá Carneiro Airport (Oporto) is 30 minutes away.

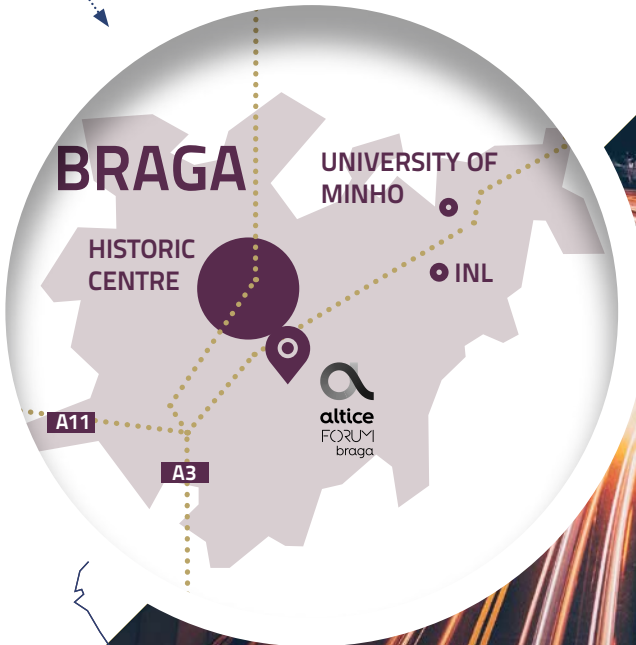
Largest hub in the north-western region of the Iberian Peninsula receiving the most relevant airlines and low-cost flights from Easyjet and Ryanair.



The Port of Leixões is 45 minutes away.

The largest port infrastructure in northern Portugal and one of the most important in the country.

Excellent accessibility



CONGRESS CENTRE AND EVENT ORGANIZATION

Altice Forum Braga

Largest Auditorium
in the northern region

Second largest concert
hall in the country

Equipped with three
distinct, integrated
and multi-purpose
spaces





CONFERENCE CENTRE

- Largest Auditorium in the northern region (1.454 seats)
- Small auditorium (254 seats)
- Modular conference rooms
- Meeting rooms
- Bars and reception area
- Restaurant
- Forum Arte Braga



PAVILION AND CONCERT HALL (5.000m²)

- Concerts, fairs, congresses, events
- Up to 12,000 standing
- Web of suspension (120 tons)
- Upper gallery with retractable stand (1.500 seats)
- Bars, dressing rooms and meeting rooms
- Air-conditioning system and acoustic treatment



OUTDOOR AREA

- Concert square for more than 20.000 people
- Parking lot (620 posts)
- Display area (300 stands)
- Green and leisure areas



ACCOMMODATION

BRAGA

3.659
beds

	NUMBER	ROOMS	CAPACITY
Hotels 5 *****			
4 *****	13	626	2134
Hotels 3 ***			
2 **	18	706	1373
Total	31	1332	2623

LOCAL ACCOMMODATION

1.036 beds

WITHIN 25 KMS

6.500
beds

WITHIN 50 KMS

11.000
beds

HEALTH



HOSPITAL of BRAGA

Public Hospital. Belonging to the National Health Service, with a building area of 140,000 m², with an internment capacity up to 705 beds.

It holds the Academic Clinical Centre (CCA), a partnership with the University of Minho for clinic research.

PRIVATE HOSPITAL OF BRAGA

Grupo Trofa (2 units)

OTHER HEALTH SERVICES PROVIDERS

- Psychiatric Hospital of Braga
- Red Cross
- 15 Family Health Units distributed throughout the municipality
- Braga Health Unit
- 3 Personalized Health Care Units
- 3 care units in the community (programs mainly developed by nurses)
- 1 unit of shared assistance resources
- Public Health Unit



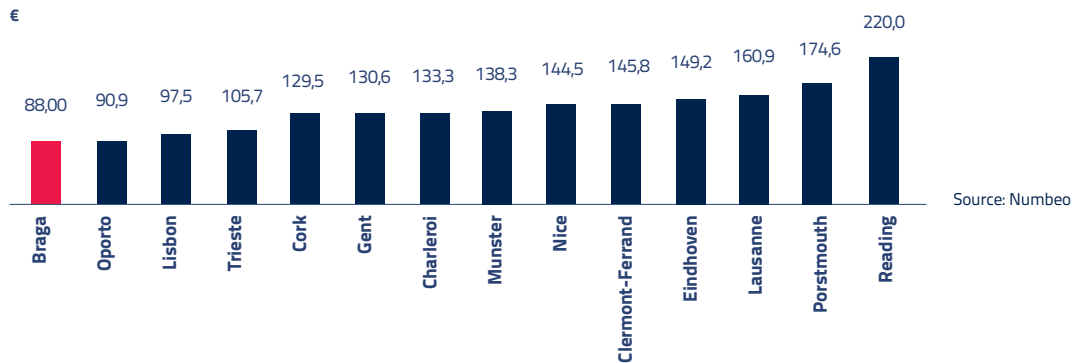
COMPARABLE COST FACTOR



A CITY WITH
**more and more
inhabitants
and visitors**

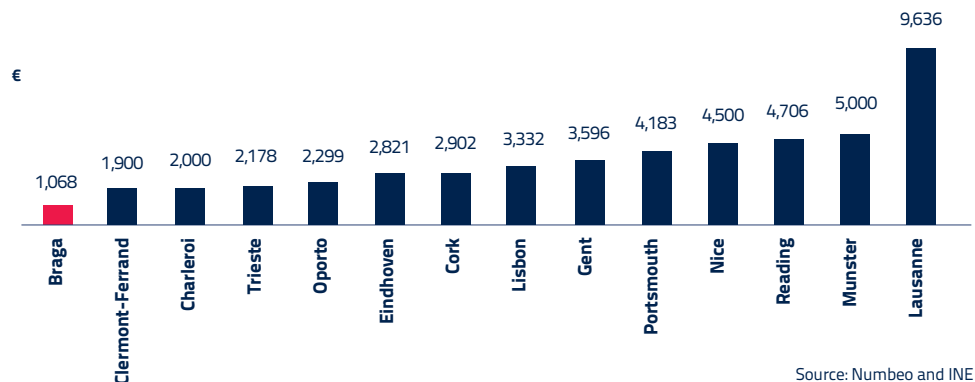
Purchasing power above the national average

AVERAGE MONTHLY COST WITH UTILITIES



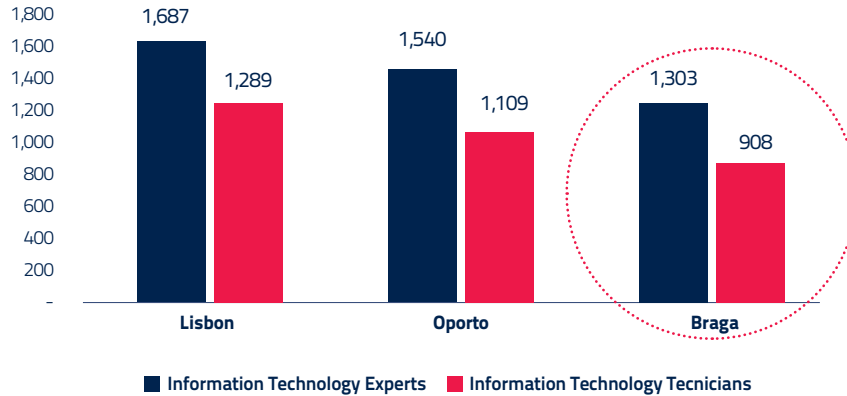
Cost of ownership below the national average

THE COST OF
APARTMENTS PER M2
IN THE CITY CENTRE IS
60% LOWER THAN THE
VALUE IN LISBON



Very competitive wages compared to other national and European cities

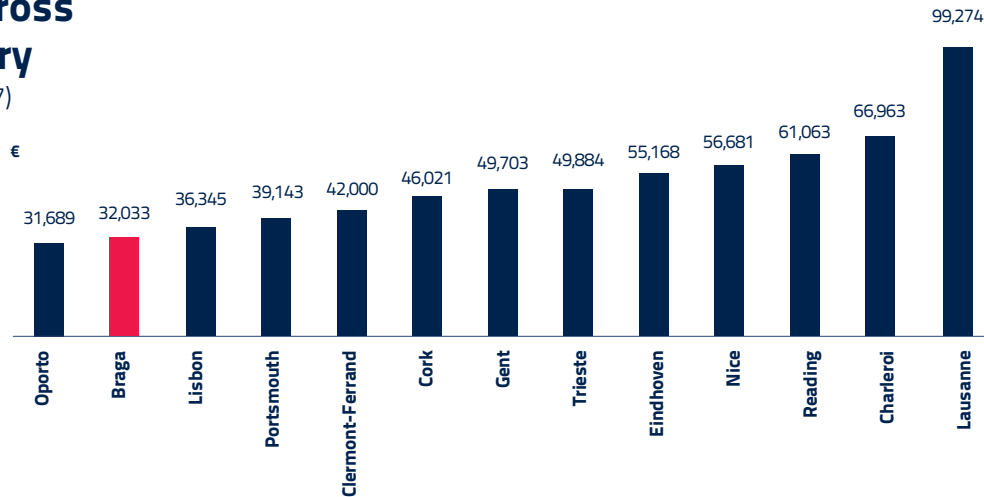
MONTHLY AVERAGE BASE REMUNERATION FOR ICT (2017)



Source: Office of Strategic Planning, Economic Bulletin, December 2017

Indicative gross annual salary

ALL SECTORS (2017)



Source: Numbeo



INVEST
Braga



Startup
Braga



altice
FORUM
braga

Av. Dr. Francisco Pires Gonçalves, Apartado 60
4711-909 Braga - Portugal

+351 253 208 230

geral@investbraga.com

www.investbraga.com

With the support:

